



# **CENTRAL ALBERTA BRANCH**

## **2009 BUSINESS PLAN**

**Submitted by:**

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Chair,  
APEGGA, Central Alberta Branch  
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## 1) Executive Summary

This document will serve to provide the Central Alberta Branch Executive with a schedule for the upcoming year's events and identification of each member's responsibilities.

The Central Alberta Branch has planned a number of activities for 2009 to support APEGGA's goals of:

- Promoting Science & Technology
- Coordinate APEGGA Central Alberta Members with the student outreach / school presentation program
- Enhancing APEGGA and its' professions' image with the Central Alberta Public
- Raising APEGGA's profile to the public and increase the involvement with our members
- Networking and Professional Development Opportunities
- Provide Tours of industries and facilities in the Central Alberta area
- Mentoring

The Central Alberta Branch will strive to build upon the excellent level of activity provided in recent years.

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## APEGGA – CENTRAL ALBERTA BRANCH 2009 BUSINESS PLAN

<b>GOAL – Public</b>		
<i>Promote Science &amp; Technology in local schools.</i>		
ACTIVITY	LEADER	PROGRESS
<p><b>Student Outreach Program</b></p> <ul style="list-style-type: none"> <li>• Visit schools throughout the Region to assist teachers with learning modules.</li>   <li>• Visit schools and participate in Central Alberta Science Festival and Science Fair</li>   <li>• Promote, select, and recognize winners of the Teacher Awards Program.</li>   <li>• Participate in National Science and Technology Week and National Engineering Week and Science Olympics.</li> </ul>	<ul style="list-style-type: none"> <li>• Ragen Dvernichuk, P.Eng.</li>   <li>• Ragen Dvernichuk, P.Eng.</li> <li>• Kathryn Cramer, P.Eng.</li>   <li>• Ragen Dvernichuk, P.Eng.</li>   <li>• Ragen Dvernichuk, P.Eng.</li> </ul>	<ul style="list-style-type: none"> <li>• Continue to work in coordinating volunteers with teachers in this area (classroom presentations, etc). Working to develop a series of prepared presentations that can be easily provided to volunteers interested in presenting.</li>   <li>• Will continue to support Central Alberta Science Fair and Central Alberta Science Festival.</li>   <li>• Winners are regularly selected from very eligible and highly deserving nominees every year.</li>   <li>• Science Olympics and Red Deer College Student Night to be set up in conjunction with National Engineering Week.</li> </ul>

## APEGGA – CENTRAL ALBERTA BRANCH 2009 BUSINESS PLAN

<b>GOAL - Public</b>		
<i>Enhance image of profession in the community.</i>		
<b>ACTIVITY</b>	<b>LEADER</b>	<b>PROGRESS</b>
APEGGA booth at the conferences and Central Alberta Science Festival.	<ul style="list-style-type: none"> <li>• Kathryn Cramer, P.Eng.</li> </ul>	<ul style="list-style-type: none"> <li>• Plan to have APEGGA booth at the Central Alberta Science Festival annually.</li> </ul>
Red Deer College Science Camp	<ul style="list-style-type: none"> <li>• Kathryn Cramer, P.Eng.</li> </ul>	<ul style="list-style-type: none"> <li>• Support Red Deer College Science Camp (funds for the purchase of student T-shirts – APEGGA logo to be included)</li> <li>• Involve local members in volunteer opportunities within the camp</li> </ul>
APEGGA Involvement with the Central Alberta / Red Deer Community, Chamber, Committee	<ul style="list-style-type: none"> <li>• Kathryn Cramer, P.Eng.</li> <li>• Branch Executives</li> </ul>	<ul style="list-style-type: none"> <li>• Our Branch Executive raises APEGGA's profile with their involvement with the Chamber, College, Boards, Committees, etc.</li> </ul>
Volunteer work with non-profit organizations	<ul style="list-style-type: none"> <li>• Branch Executives</li> </ul>	<ul style="list-style-type: none"> <li>• Red Deer River Cleanup</li> <li>• Vast majority of executive contribute their time and effort in numerous organizations and events.</li> </ul>
APEGGA President's Visit	<ul style="list-style-type: none"> <li>• Kathryn Cramer, P.Eng.</li> <li>• Branch Executives</li> </ul>	<ul style="list-style-type: none"> <li>• President's Visit to be held in February 2009 in conjunction with Branch AGM. Media and local officials to be invited.</li> </ul>

## APEGGA – CENTRAL ALBERTA BRANCH 2009 BUSINESS PLAN

### GOAL - Members

*Provide information and mentoring to MIT's (New) under the direction of the Professional Development Department.*

ACTIVITY	LEADER	PROGRESS
Set up a Mentoring Program for MIT's who work in the region where their employer does not provide a mentoring program.	<ul style="list-style-type: none"> <li>Branch Executive</li> </ul>	<ul style="list-style-type: none"> <li>No requests to date.</li> </ul>
An MIT/P. Eng. night, meeting or seminar, where MIT's can meet with Professional Members.	<ul style="list-style-type: none"> <li>Branch Executive</li> </ul>	<ul style="list-style-type: none"> <li>Plan to set up a mentor night for early 2009.</li> </ul>
Attend mentorship seminar to train Professional Members to be mentors.	<ul style="list-style-type: none"> <li>Branch Executive</li> </ul>	<ul style="list-style-type: none"> <li>No requests to date.</li> </ul>

## APEGGA – CENTRAL ALBERTA BRANCH 2009 BUSINESS PLAN

### GOAL - Members

*Provide opportunities to network with members and the public to assist in career development, and understand the other professions in the Association.*

ACTIVITY	2 LEADER	PROGRESS
Red Deer College Student Night	<ul style="list-style-type: none"> <li>• Dr. Wei Zhao</li> </ul>	<ul style="list-style-type: none"> <li>• Next Student Night scheduled for March 2009.</li> </ul>
Volunteer Appreciation Night	<ul style="list-style-type: none"> <li>• Kathryn Cramer, P.Eng.</li> </ul>	<ul style="list-style-type: none"> <li>• Event to recognize Branch Executives and Volunteers for their work throughout the year. Historically scheduled for late August.</li> </ul>
APEGGA/ASET Golf Tournament	<ul style="list-style-type: none"> <li>• Sean Lockhart, P.Eng.</li> </ul>	<ul style="list-style-type: none"> <li>• A joint event with ASET, historically scheduled for September.</li> </ul>
Joint Events with ASET	<ul style="list-style-type: none"> <li>• Kathryn Cramer, P.Eng.</li> <li>• Branch Executives</li> </ul>	<ul style="list-style-type: none"> <li>• A number of tours and events scheduled together with ASET</li> <li>• ASET representative attended APEGGA's President Visit.</li> <li>• APEGGA representatives attended ASET's President's Visit.</li> </ul>

## APEGGA – CENTRAL ALBERTA BRANCH 2009 BUSINESS PLAN

### GOAL - Members

*Provide local professional development as part of APEGGA's professional development program.*

ACTIVITY	LEADER	PROGRESS
Central Alberta Continuous Professional Development Day	<ul style="list-style-type: none"><li>• Kim H. Ng</li></ul>	<ul style="list-style-type: none"><li>• Next PD Day is scheduled for in May – June 2009.</li><li>• Have had both full day and evening events in the past years.</li></ul>

## APEGGA – CENTRAL ALBERTA BRANCH 2009 BUSINESS PLAN

GOAL - Members		
<i>Provide a network through which information can be communicated between the membership and Council.</i>		
ACTIVITY	LEADER	PROGRESS
Branch Orientation Session.	<ul style="list-style-type: none"> <li>New Branch Executive</li> </ul>	<ul style="list-style-type: none"> <li>Intend to organize a visit from APEGGA representative (Allan B.) to orientate new Executive members.</li> </ul>
APEGGA Council & Branch Chairs' Meetings.	<ul style="list-style-type: none"> <li>Kathryn Cramer, P.Eng.</li> </ul>	<ul style="list-style-type: none"> <li>Ensure Central Branch is represented by the Chair, Vice Chair, or Past Chair at all meetings.</li> <li>Ensure two way communications between Head Office and the Central Alberta Branch.</li> </ul>
Monthly Branch Executive Meetings	<ul style="list-style-type: none"> <li>Kathryn Cramer, P.Eng.</li> </ul>	<ul style="list-style-type: none"> <li>Ten regular meetings per year. Executive meetings have consistently been well attended, with very good support and enthusiasm from attendees.</li> </ul>
President's Visit & Member Induction Ceremony & Life Member	<ul style="list-style-type: none"> <li>Kathryn Cramer, P.Eng.</li> </ul>	<ul style="list-style-type: none"> <li>The President, the New Members and Life Members all have expressed their appreciation for the Branch's efforts to ensure a successful event each year.</li> <li>Next event scheduled in early 2009.</li> </ul>
Central Branch Annual General Meeting / Election.	<ul style="list-style-type: none"> <li>Kathryn Cramer, P.Eng.</li> <li>Kim H. Ng, P.Eng.</li> </ul>	<ul style="list-style-type: none"> <li>2009 AGM schedule for February. Central Alberta Branch currently has a complete slate of 17 Executive Members. Interest to take part in the Executive has increased this year.</li> <li>Would like to increase participation within the Executive from smaller Red Deer companies.</li> </ul>

## APEGGA – CENTRAL ALBERTA BRANCH 2009 BUSINESS PLAN

### GOAL - Members

*Enhance APEGGA's image and value to members.*

ACTIVITY	LEADER	PROGRESS
Assist Branch members	<ul style="list-style-type: none"><li>• Kathryn Cramer, P.Eng.</li><li>• Branch Executives</li></ul>	<ul style="list-style-type: none"><li>• On-going promotion of Head Office presentations to interested members.</li><li>• Promote use of APEGGA website and Central Alberta Branch webpage.</li><li>• Promote APEGGA to the general public.</li></ul>

## APEGGA – CENTRAL ALBERTA BRANCH 2009 BUSINESS PLAN

<b>GOAL - Members</b>		
<i>Increase member involvement.</i>		
ACTIVITY	LEADER	PROGRESS
<b>Tours and Events for Members</b>	<ul style="list-style-type: none"> <li>• Branch Executives</li> </ul>	<ul style="list-style-type: none"> <li>• Red Deer College Student Night</li> <li>• Volunteer Appreciation Night</li> <li>• Recreation Night (bowling)</li> <li>• NSERC Presentation</li> <li>• Golf Tournament</li> <li>• Hybrid Automobiles</li> <li>• Waste Water Treatment Plant</li> <li>• Downtown Red Deer new development</li> <li>• etc</li> </ul>
<b>Web / PEGG Articles</b>  Features: <ul style="list-style-type: none"> <li>• Branch Chair Remarks</li> <li>• Branch minutes</li> <li>• Upcoming Events</li> <li>• Outreach Corner</li> <li>• Past Events</li> <li>• Other articles</li> </ul>	<ul style="list-style-type: none"> <li>• Kathryn Cramer, P.Eng.</li> </ul>	<ul style="list-style-type: none"> <li>• Regular Updates.</li> </ul>